Since 1995

SOTERIA

Charity Centre

PROPOSAL FOR

SOTERIA CHARITY CENTER

PRESENTED TO:

MISSION AND IMPACT

NEEDS ASSESSMENT

SCOPE OF WORK

FINANCIAL SUSTAINABILITY AND GROWTH PLAN

OPERATIONS, LOCATION, & COMMUNICATION

SERVICES & MARKET ANALYSIS

CONCLUSION

MISSION AND IMPACT

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SOTERIA CHARITY CENTER

At Soteria Charity Center, our mission is to provide vocational training programs that empower orphaned children and elderly sick people with the skills and training necessary to access gainful employment, thereby improving lives and increasing self-sufficiency.

By aligning with our overall impact goals, we aim to make a significant positive impact on the community.



EMPOWERMENT

Empower orphaned children and elderly sick people by providing them with the necessary skills and training to access gainful employment.



COMMUNITY

Building strong relationships with beneficiaries, volunteers, donors, and other stakeholders is essential to our success.



EDUCATION

We uphold the value of quality education and training, ensuring that our vocational programs are taught by qualified instructors and meet industry standards.



SUSTAINABILITY

We are dedicated to implementing sound financial management practices, diversifying our funding sources, and maximizing the impact of every dollar donated to us.



INNOVATION

We continuously seek new ways to improve our programs and services, leveraging technology and best practices to enhance our impact.

SOTERIA'S PILLARS

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NEEDS ASSESSMENT

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Our thorough needs assessment has illuminated a compelling demand for vocational training programs within our community. With over 5,000 orphaned children and elderly individuals grappling with illness, our research underscores a palpable need for intervention. These vulnerable populations are yearning for opportunities to enhance their skills and secure sustainable employment prospects.

Our findings not only underscore the urgency of our mission but also reveal a profound opportunity to make a meaningful impact.

SCOPE OF WORK

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Soteria's scope of work is designed to achieve the following **objectives**

1. Construct and operate a vocational center that offers high-quality training programs for targeted beneficiaries.
2. Provide a safe, supportive, and conducive learning environment for beneficiaries to acquire vocational skills and access gainful employment opportunities.
3. Engage with the community, stakeholders, and partners to raise awareness, secure funding, and enhance the center's impact and sustainability.

The activities and deliverables will be separated in a construction phase and operational phase.

The construction phase is expected to take between 12 - 18 months, followed by the operational phase, which will commence upon completion of construction. The operational phase will be ongoing, with regular monitoring, evaluation, and adjustments to strategies , activities and budget as needed.

FINANCIAL SUSTAINABILITY AND GROWTH PLAN

SOTERIA CHARITY CENTER

The financial sustainability of the Vocational Center is well-aligned with estimated costs and projected revenues. We estimate the cost of building the center to be **$4.5 million**, which will be supported through fundraising efforts, including grants, donations, and sponsorships.

With projected annual revenue of $250,000 and operating expenses estimated at $200,000 per year, we anticipate a net income of $50,000 annually.

This reflects a realistic and sustainable financial plan for the center, ensuring long-term viability and accountability to our stakeholders.

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FINANCIAL SUSTAINABILITY AND GROWTH PLAN

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SOTERIA CHARITY CENTER

USE OF INITIAL FUNDS: $4.5 MILLION

1. Land Purchase and Construction of Vocational Center: $3,600,000
2. Equipment and Program Materials: $500,000
3. Facility Expenses (First Year): $100,000
4. Staff Salaries and Benefits (First Year): $100,000
5. Marketing and Outreach: $200,000

Total: $4,500,000

FINANCIAL SUSTAINABILITY AND GROWTH PLAN

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SOTERIA CHARITY CENTRE
USE OF INITIAL FUNDS: 7.2 Billion

Infrastructure Development – ₦5.76 Billion
Land Acquisition & Construction of Vocational Training Centre

Equipment & Training Resources – ₦800 Million
Tools, Machinery, Learning Materials & Program Setup

Operational Expenses (Year 1) – ₦160 Million
Utilities, Maintenance & Facility Management

Staff Salaries & Benefits (Year 1) – ₦160 Million
Administrative & Training Personnel Compensation

Marketing & Community Outreach – ₦320 Million
Brand Awareness, Partnerships & Community Engagement

Total Investment: ₦7,200,000,000

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Our bank details are as follows:

Zenith Bank PLC

Swift code: ZEIBNGLA

Sort code: 057150181

Acc/no: 5074190033 SOTERIA CHARITY CENTRE SA 1 – USD

Acc/no: 5061333762 SOTERIA CHARITY CENTRE SA 4 – GBP

Acc/no: 5081065281 SOTERIA CHARITY CENTRE SA 18 – EUR

Acc/no: 1228776511 SOTERIA CHARITY CENTRE CA 5 – NG

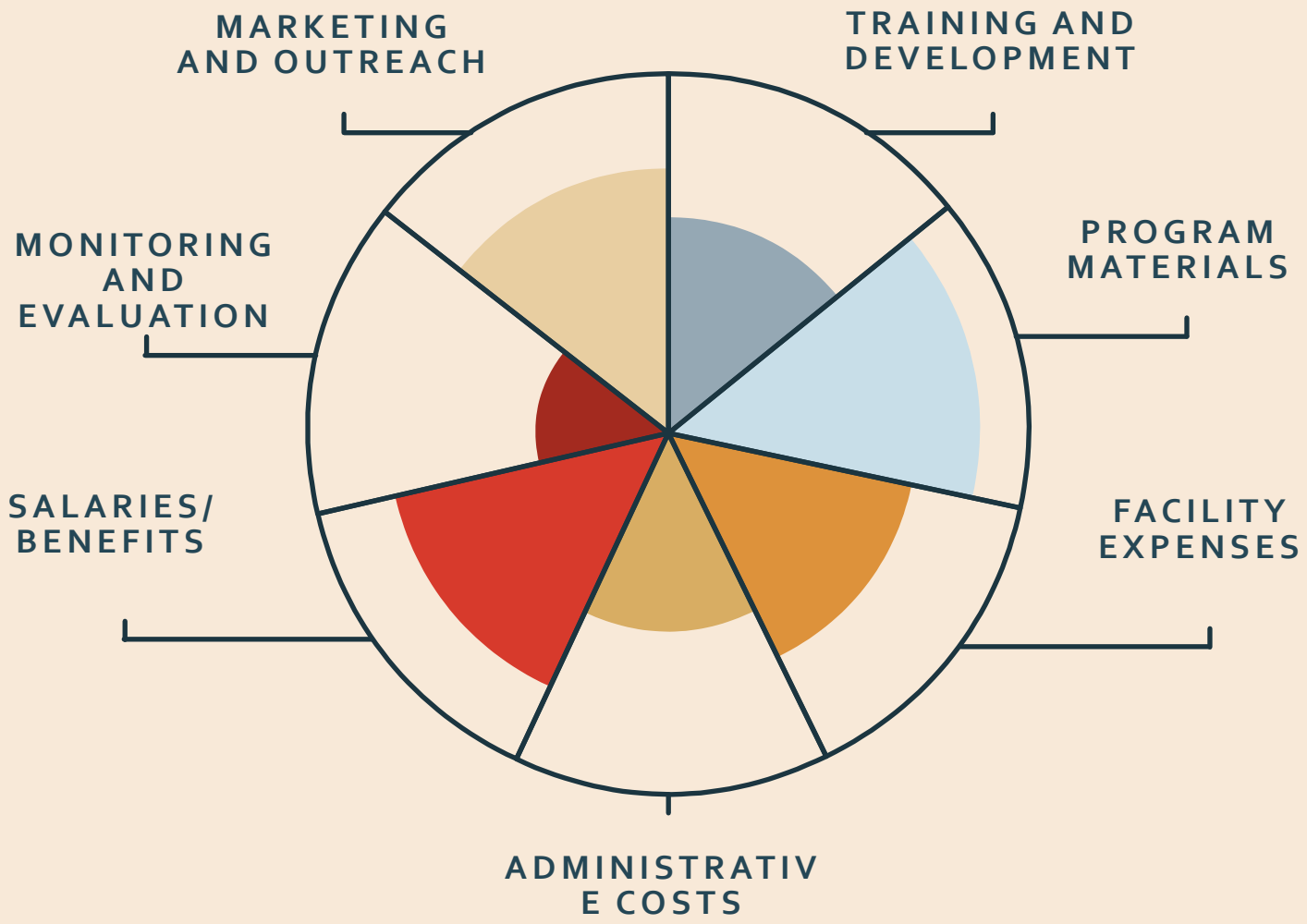
KEY EXPENSES ESSENTIAL FOR THE EFFECTIVE OPERATION AND IMPACT

Soteria Charity Center will incur key expenses essential for the effective operation and impact of its vocational training programs.

The highest expenditures are anticipated to be program materials, salaries/ benefits and facility cost, crucial for beneficiaries and personnel vital to program delivery.

Marketing and outreach efforts are pivotal for raising awareness, attracting beneficiaries, and securing vital support from donors and sponsors.

Additionally, Soteria will spend on training and development for staff, administrative expenses for smooth day-to-day operations, and implementing robust monitoring and evaluation mechanisms.



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SOTERIA'S 4 YEAR GROWTH PLAN

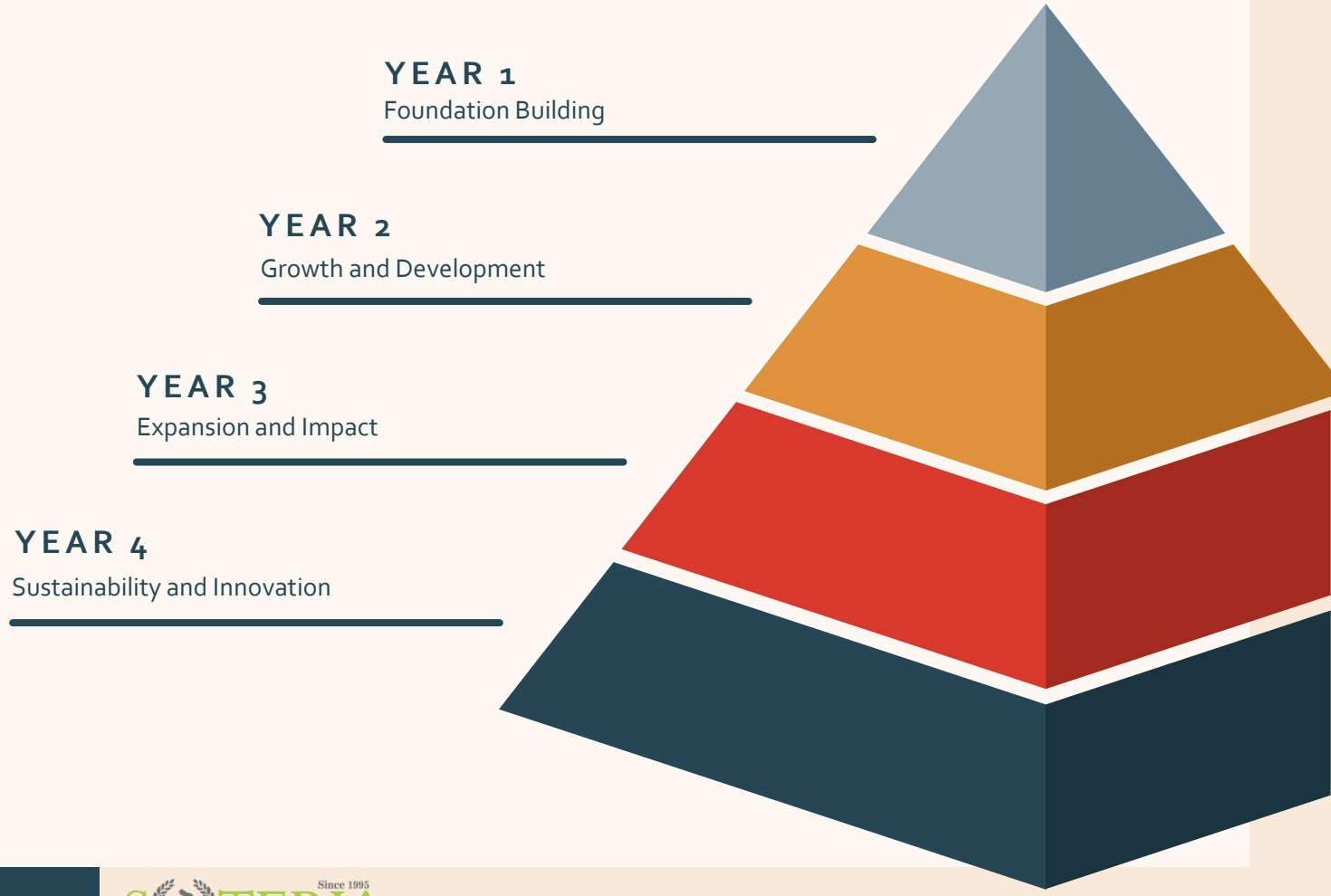
Over the next four years, Soteria aims to achieve key milestones in its mission to empower beneficiaries through vocational training programs.

YEAR 1: Focus on securing funding and finalizing plans for constructing the Vocational Center, alongside launching initial fundraising campaigns.

YEAR 2: Continuing construction of the Vocational Center and lunch of full-scale vocational training program.

YEAR 3: Strengthening partnerships to expand reach and enhancing program offerings based on market demand.

YEAR 4: Capacity expansion and financial sustainability measures will be prioritized, along with a focus on fostering a culture of innovation.



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OPERATIONS LOCATION, AND COMMUNICATION

SOTERIA CHARITY CENTER

Operations

A qualified team, including a center director, program coordinators, and administrative staff, will manage operations to ensure effective program delivery and quality services.

Location

The Vocational Center will be strategically located for easy accessibility by public transportation, ensuring convenience for beneficiaries and stakeholders.

Communication

Our communication strategy will be proactive and multi-faceted, utilizing social media, email newsletters, website, and partnerships with local organizations and businesses to promote the center and reach a wider audience.

SERVICES AND MARKET

SOTERIA CHARITY CENTER

The Vocational Center will offer tailored vocational training programs such as skills training, tailoring, carpentry, welding, information technology, etc., taught by qualified personnel with extensive experience.

These programs will meet the specific needs and interests of our beneficiaries, empowering them for future employment opportunities.

Our target market includes orphaned children and elderly sick people in the community lacking necessary skills for employment.

With over 5,000 potential beneficiaries and high demand for vocational training programs, our center is well-positioned to address this need effectively.

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CONCLUSION

SOTERIA CHARITY CENTER

Soteria Charity Center's Vocational Center will play a vital role in providing orphaned children and elderly sick people with the skills and training necessary to access gainful employment and improve their lives.

With a sustainable financial plan, strategic location, and tailored programs, we are confident in our ability to make a significant impact on the community and fulfill our mission of providing care and support to those in need.

Thank you for considering our proposal.

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CONTACT



For more enquirers please contact us on

Phone: +2348033219289
: +447949342071

Email:soteriacharitycenter@gmail.com

Website: www.soteriacharitycentre.org